



DR. ELISA MAGILL

Your Entrepreneurial ADD Coach & Business Strategist

Dr. Elisa Magill is a #1 Best-Selling Author of, “Harness Your Entrepreneurial ADD: How to Move from Distraction to Action in the Age of Information Overload to Supercharge Your Profits!” Earning her Ph.D. in Industrial/Organizational Psychology, and an MBA in Executive Management & Entrepreneurship, Elisa coaches clients on how to harness their “entrepreneurial ADD” by empowering them to engage the proper tips/tools to manage workplace relationships, everyday distractions, and mindset for optimal growth and productivity. Elisa has spent decades studying the brain and individual differences, looking for ways to help people reach their true

potential... to live life by design versus default. This has been her greatest professional goal! Even with this scientific background, Elisa has a natural speaking style, able to easily translate complex scientific theory into everyday language using stories, analogies, engagement, and humor to keep all engaged! Science has never been so much fun!

DR. MAGILL'S MOST POPULAR MEDIA TOPICS

- ✓ **HARNESS YOUR ENTREPRENEURIAL ADD!** - Listeners are guided through tips and tools to help them identify their “superpowers,” or ways of becoming and staying more focused and productive in their business.
Value add for the audience - Forbes states that 90% of start-ups fail. Goal: Provide tips on being the 10% that succeed, getting more done in less time while increasing profits.
- ✓ **DISTRACTION TO ACTION!** - Eliminate overwhelm & burnout. Develop new perceptions & belief systems. Discover new possibilities & entrepreneurial out-of-the-box thinking. Live life by design.
Value add for the audience - Manage the busy work and “to do” lists. Avoid spinning wheels and increase productivity. Feel free again to live life by design and not default.
- ✓ **BRAIN ENERGY: INTENTIONAL BRAIN-FLOW FORMULA** - Identify what fuels your brain energy and how to attain and then sustain brain flow and energy to optimize time focused on your business. Flow = productivity.
Value add for the audience - Increases excitement & energy for one’s business. Reduces likelihood of “giving up” & increases chances of becoming both happy & successful in biz.
- ✓ **CREATE PRODUCTIVE HABITS THAT WORK!** - Many avoid anything that looks like work. Designing intentional activities that become habits makes productive work simple! Tips shared on how to easily do this.
Value add for the audience - Improve components of emotional intelligence, which are our “people skills.” Leads to more effective workplace relationships & job satisfaction.

PRAISE

“Distraction to Action gave me the tools needed to help clarify my future vision, filter out the distractions blocking forward progress, and readjust my mindset. Thank you, Elisa!”

—Wendy Sand

“The coverage of time management for me, dealing with all the distractions is beyond priceless!! I have eliminated the “noise” on so many levels!” —Karen Cunningham

CONTACT

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